

QUALITY ENHANCEMENT / PROFESSIONAL DEV. COMMITTEE

Board Chair: Elaine Schaeffer Coalition Directors: Melanie Holaway and Gayla Thompson

<i>Priority</i>	<i>Area</i>	<i>Target Group</i>	<i>Goal Statement</i>
<b>#1</b>	Quality Early Care and Education	School Readiness & VPK Providers, Families, and Children	<b>Improve outreach and communication to families in the community regarding the quality of early care and education.</b>
<b>OBJECTIVES</b>			<p>#1 – To spread the message about quality early care &amp; education to more organizations(churches, hospitals, etc)</p> <p>#2 – To promote and advertise the ELC website as a parent resource.</p> <p>#3 – Post parent newsletters and parent articles on the ELC website.</p> <p>#4 – To send out a bi-monthly parent E-newsletter.</p> <p>#5 – To begin parent focus groups (ex: One Book idea)</p>
<b>#2</b>	Professional Development	School Readiness & VPK Providers,	<b>Raise early childhood teacher education levels.</b>
<b>OBJECTIVES</b>			<p>#1 – To provide trainings for teachers to learn more about working with adults vs. children.</p> <p>#2 – To focus on high school student career pathways in Early Childhood.</p> <p>#3 – To expand the professional development area of the website.</p> <p>#4 – To survey and interview teachers on professional development.</p> <p>#5 – To create a general professional development brochure / flyer.</p>
<b>#3</b>	Kindergarten Readiness	School Readiness & VPK Providers, Families, and Children	<b>All committees are linking to deliver a consistent and coherent message of quality.*(revised 11/13/07)</b>
<b>OBJECTIVES</b>			<p>#1 – To collaborate with the Outreach committee in developing a quality message.</p> <p>#2 – Develop a plan to be politically strategic in delivering the message about quality.</p>

