



## Outreach Committee Minutes (Draft)

Tuesday, October 26, 2010

3 p.m. – 4:00 p.m.

**Members Present:** Colleen Gallagher, Kathleen Reynolds and Jill Corbett

**Guests:** Samantha Scott and Mary Ellen Saba

### MEMBERSHIP

*Chair:* Colleen Gallagher

*Board Members:*, Joe Paterno, Donice Dawson, Cindy Gasperini, Colleen Gallagher

*ELC Staff:* Kathleen Reynolds, Jill Corbett

Issues	Discussion	Action/Assignments/Needs
<b>Welcome and Introductions</b>	<p>Guests Samantha Scott from Pushing the Envelope and Mary Ellen Saba attended the meeting.</p> <p>Mary Ellen Saba will be joining the committee.</p>	Please check your email address and let Jill know if you are not receiving emails or would like to invite someone to join the committee. Jill.corbett@elcofswfl.org
<b>Approval of Meeting Minutes</b>	The August 31, 2010 minutes were reviewed.	
<b>Update on Children's Trust, Collier And County Board Contacts</b>	Kathleen reported required data has been gathered and submitted to Nancy Robin Lacey for the Barbara Bush Foundation and NCEF grant applications.	
<b>Literacy Buddy Program</b>	<ul style="list-style-type: none"> <li>Jill reported additional volunteers are needed for the Barnes and Noble Book Fair on November 20, 2010. Coalition and 4C staff members are volunteering their talents and we have requested SR/VPK children and facility staff participate as well. Some local media celebrities have been secured for the event.</li> <li>The Coalition book drive will continue from 11/26/10 – 12/31/10 at the Barnes and Noble Fort Myers location.</li> <li>Jill reported approximately 300 more buddies are needed for the Literacy Buddy Program.</li> </ul>	<p>Mary Ellen Saba and Tom Barrick will continue to collaborate with Jill to create a schedule of events for the book fair. 4C has purchased arts and craft materials for their staff to use at the event.</p> <p>Kathleen will send a blast to Board Members and friends of ELC for recruitment of additional buddies.</p>
<b>SWFL Coalition Marketing Plan</b>	<ul style="list-style-type: none"> <li>Samantha Scott demonstrated the ELC Facebook page and will be presenting it to the ELC board at their next meeting.</li> <li>Colleen Gallagher reported 4-C is still seeking sponsors for their annual Chip in 4 Kids fund raiser on 11/4/10.</li> </ul>	Kathleen will send out a blast with the Chip in 4 Kids details.
<b>Next Meeting</b>	<b><u>Tuesday, January 4, 2011, 3:00 pm-4:00 pm at ELC office.</u></b>	<p>The next meeting agenda will be sent out via email to all committee members.</p> <p>The Outreach Committee Calendar for the upcoming year includes the following additional meeting dates:            March 1, 2011, 3:00 to 4:00            April 26, 2011, 3:00 to 4:00            June 7, 2011, , 3:00 to 4:00</p>